

“It Pays to Be Loyal” Contest

CONTEST RULES

1. ORGANIZER AND PERIOD

- 1.1 The “**It Pays to Be Loyal**” contest (hereinafter the “**Contest**”) is organized by Fédération de l’Âge d’Or du Québec (hereinafter the “**Organizer**”) and runs from 12:01 a.m. on December 14, 2020, to 11:59 p.m. on December 31, 2021, the deadline for contest entry (hereinafter the “**Contest Period**”).

The **Organizer** reserves the right to allow its subsidiaries and affiliate companies and their board members, officers, employees, agents, representatives, and advertising and promotional agencies (the “**Agents**”) to take any necessary action as part of the **Contest**.

2. ELIGIBILITY

- 2.1 To be eligible for this Contest, entrants must have a) a 12-month FADOQ membership card and renew their FADOQ membership during the **Contest Period** or b) a 24-month FADOQ membership card that expires between January 1, 2022, and December 31, 2022.
- 2.2 The following people are not eligible for the **Contest**: employees, agents, and representatives of the **Organizer** or its subsidiaries, advertising and promotional agencies, partners, or any other organization directly connected to the **Contest**, as well as their immediate families, the people those employees, agents, or representatives live with, and members of their immediate families. For the purposes of these contest rules, immediate family means the father, mother, siblings, children, spouse, or common-law partner of an employee, agent, or representative.

3. HOW TO ENTER

- 3.1. To enter, the FADOQ member must renew their membership during the **Contest Period** or hold a 24-month FADOQ membership card that expires between January 1, 2022, and December 31, 2022.
- 3.2 For more information on the FADOQ membership renewal process, visit <http://www.fadoq.ca/en/join-now> or call 1 800-828-3344.

4. PRIZES

- 4.1 FORTY-EIGHT (48) \$100 gift certificates for the grocery store of their choice (hereinafter the “**Prizes**”) will be drawn from among eligible members as described in Section 2.
- 4.2 The total value of the contest is \$4,800.

5. DRAWS

- 5.1 Four (4) \$100 gift certificates will be randomly drawn each month from among members who renewed their 12-month FADOQ membership during the month the draw is conducted, or who hold 24-month FADOQ cards that expire one year after the month of the draw. The draws will be held the first Wednesday of each month beginning on February 3, 2021, and ending with the draw on January 5, 2022, at 1:00 p.m. (48 draws in total).
- 5.2 The gift certificates will be drawn in the **Organizer**’s office at 4545 avenue Pierre-De Coubertin, Montréal, Quebec, H1V 0B2 Canada.

6. CLAIMING PRIZES

- 6.1 To be declared winners and receive their prizes, entrants whose names are drawn must:
- Meet the entry and eligibility conditions set out in these rules and correctly answer a mathematical skill-testing question. Failure to comply with one or more of these conditions will result in automatic disqualification and another draw will be held to determine a new winner.
 - Be reached by the **Organizer** by phone within seven (7) days of the draw. It is the responsibility of each entrant to provide a valid phone number where they can be reached between 9 a.m. and 5 p.m. If, for any reason, the **Organizer** is unable to contact any entrant drawn within seven (7) days of the draw, the **Organizer** will conduct as many new draws as necessary from the entries received in order to award the Prize.
 - Accept the conditions for the Prize they have been awarded and duly complete and sign a declaration and release form (hereinafter the "Form") provided by the **Organizer** and return it within five (5) days of receipt. If the entrant does not return the signed Form within five (5) days, they will not be declared a winner or receive their Prize.
- 6.2 A randomly selected entrant's refusal to accept a Prize in accordance with these rules will release the **Organizer** from all Prize-related obligations to the entrant.
- 6.3 Prizes will be sent by email to the address listed in the winner's member record. If, for any reason, it is not possible to deliver a prize to a winner, the winner will have the opportunity to claim the Prize at the **Organizer's** office no later than five (5) days after they have been informed of their win, failing which the prize will be null and void. In such case, a new draw will be held for the Prize.
- 6.4 All Prizes must be accepted as described in these rules and as awarded. They may not be transferred, substituted for another prize, or exchanged in whole or in part for cash.

7. TERMS AND CONDITIONS

- 7.1 Any person who enters or attempts to enter the **Contest** releases the **Organizer**, its affiliated companies, advertising and/or promotional agencies, employees, agents, and representatives from any and all liability for any damage they may suffer as a result of their entry or attempt to enter the **Contest**.
- 7.2. The **Organizer** cannot be held liable in any way whatsoever in the event its inability to act results from circumstances beyond its control or a strike, lockout, or any other labour dispute at its place of business or the places of business of the organizations or companies whose services are used to hold the **Contest**.
- 7.3 By entering the **Contest**, winners authorize the **Organizer** to use their first and last name, photograph, place of residence, voice, image, and statement regarding the Prize for advertising or other purposes if required, at the **Organizer's** discretion, in any media and worldwide, without any form of compensation. In addition, winners agree to have their full name, city where they live, and FADOQ region published on the **Contest** website, without any form of compensation.
- 7.4. The **Organizer** cannot be held liable for incomplete or illegible contact information for **Contest** entrants.
- 7.5 Any attempt to enter the **Contest** using electronic, computer, or other means that are contrary to the spirit of the **Contest** (e.g., hacking, mass emails, etc.) will be automatically rejected and may be reported to the appropriate legal authorities. Automated entries will be flagged and rejected.

- 7.6 The **Organizer** will not be liable for any problems, including, but not limited to: technical failure of telephone networks or lines, online computer systems, servers, or providers, or computer equipment, software, or any other issue resulting directly or indirectly from a computer virus, worm, bug, or problem in sending emails to the **Organizer**, for any reason, including, but not limited to, congestion on the Internet or a website or a combination of the two. The **Organizer** will not be held liable for any damage to entrants' computer equipment that occurs as a result of their **Contest** entry.
- 7.7 **The Organizer** reserves the right to cancel, terminate, modify, or suspend the **Contest** in whole or in part at its sole discretion in the event of any event, technical error, or human inference that could compromise the administration, security, impartiality, or operation of the **Contest** as set out in these rules, subject to the applicable regulations. In no circumstances may the **Organizer**, the advertising or promotional agencies, the suppliers of **Contest** services or prizes, or their employees, agents, or representatives be required to award more prizes than indicated in these rules or award prizes in any manner other than in accordance with these rules. Furthermore, the **Organizer** is not liable for errors or technical difficulties resulting from server, hardware, or software malfunctions, transmission malfunctions, or lost, delayed, or altered data sent by entrants.
- 7.8 Any decision made by the **Organizer** or its representatives regarding the **Contest** is final and binding, subject to any decision by Régie des alcools, des courses et des jeux regarding matters under its jurisdiction.
- 7.9 Disputes regarding the organization or operation of the **Contest** may be submitted to the Régie des alcools, des courses et des jeux for resolution. Any dispute regarding the awarding of Prizes may be submitted to Régie des alcools, des courses et des jeux for the sole purpose of helping the parties reach a settlement.
- 7.10 The names of the **Contest** winners can be obtained between 9 a.m. and 5 p.m. at the **Organizer's** office no later than two (2) days after the draw, for a minimum period of ten (10) days following the draw date.
- 7.11 The Contest rules will be available during the entire Contest Period at the **Organizer's** office, located at 4545 avenue Pierre-De Coubertin, Montréal, Qc, H1V 0B2 Canada and on the **Organizer's** website.
- 7.12 All intellectual property and promotional materials (including web pages and source code) are the property of the **Organizer** or its subsidiaries. All rights reserved. Unauthorized copying or use of copyrighted materials or trademarks without the express written consent of their owner is strictly prohibited.